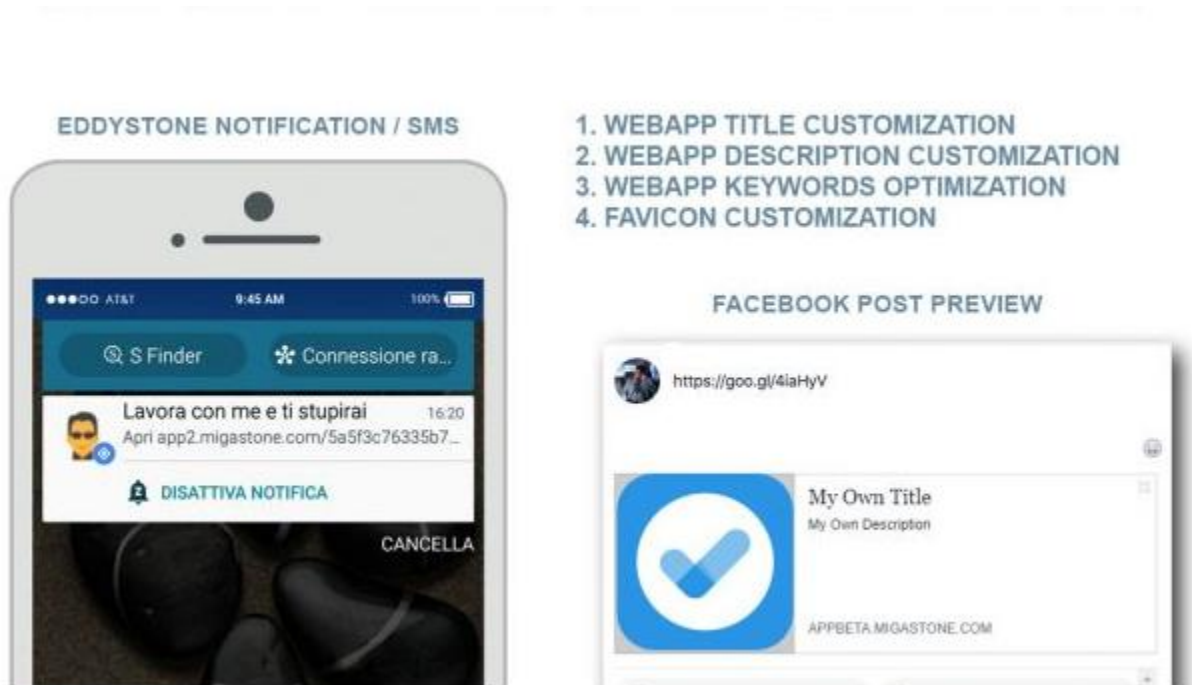


Miga TAGS



MIGA TAGS is a small module that allows to manage for each APP the following tags:

- TITLE
- DESCRIPTION
- KEYWORDS
- ICON

This module is very useful when you try to share the URL of your WEB APP on FACEBOOK, PUSH notifications, BEACONS notifications and all the places where there is a “preview” of the link posted.

Here a sample of a SIBERIAN WEB APP linked with our module

<https://goo.gl/Cq7jb9> just use this link in facebook or whatsapp and you will see the customized title, description etc.

Be able to modify the TITLE for example is very important to create great Call to Actions, for example “A special Gift for you from London Pub”

The same is for the Description you can add a detailed Call to Action, for example “Click here if you want your Bear for free”

The ICON or FAVICON also is very important to be more effective especially with Beacons notifications or SMS. Many phones are creating the preview of the link directly in the SMS view.