



Apps Master Builder

# Welcome to Mobile Apps Workshop DAY TWO

# TRADEMARKS & COPYRIGHTS ISSUES



# Apps You Cannot Do:

- 1) TM – Trademarks apps
- 2) Celebrities
- 3) Cartoon / Super Heroes
- 4) USA / European / Australia News
- 5) Popular Developers such as :-
  - a) Disney
  - b) Glu
  - c) King.com – Candy Crush Saga
  - d) Marvel
  - e) Pixar



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# TM Basic Principle:

- a) main characters
- b) name

## Principles:

- 1) Sounds like it
- 2) Looks like it
- 3) But Not Like it

**STILL CANNOT DO IT**

Example (Name) :

1) Candy Crush Saga

kandy krush sage

2) Flappy Bird

slappy bird

3) Subway Surfers

subway surfs

4) Temple Run

temple running

EXAMPLE MAIN CHARACTERS:

